

Our mission is to grow participation in and passion for the sport while upholding the integrity and traditions of the game.

## RCGA – working for you, your club, your community and the game.

As the governing body and national sport organization (NSO) for golf in Canada, as designated by Sport Canada, we are charged with promoting and increasing participation in golf in Canada, including assisting our best and brightest athletes to excel and represent Canada on the international stage. Your membership dollars play a vital role in achieving these goals.

We share responsibility for developing and delivering programs with the ten provincial amateur golf associations as key partners in the administration of golf. Often they are the first point of contact with our members and membership in your provincial golf association gives you automatic membership in the RCGA.



Shaping Golf's Future.

## What RCGA & Provincial Membership Offers Golfers and Clubs

### Keeping you informed about the Canadian game

**Golf Canada**, official RCGA magazine is available for delivery direct to members' homes as part of your membership and provides golf news from a uniquely Canadian perspective. The electronic newsletter **e-Golf Canada** is available by subscribing via our website [rcga.org](http://rcga.org), where Canada stays informed about Canadian golf.



### Improving your enjoyment of the game

When you play on golf courses with official **RCGA Course and Slope Ratings®** you can determine the relative difficulty of the course and which tees to play for maximum enjoyment. In addition, these ratings are used in calculating your personal RCGA Handicap Factor® so you can measure and track your playing ability and compete fairly with other golfers regardless of their ability.

The **RCGA Network** provides a nationwide meeting place for RCGA members on-line. Scores can be posted to maintain an official RCGA Handicap Factor®, playing statistics can be kept to track improvement and golfers can communicate with other members, clubs and golf associations. Access is available by visiting [rcga.org](http://rcga.org) and clicking on the RCGA Network button.

Exclusive travel packages are available to RCGA members. Visit [rcga.org/rewards](http://rcga.org/rewards) for the latest offer.

### Preserving the integrity of the game you love

The graduated **Rules of Golf** education program provides information about the rules of this unique game. On-line seminars allow interested golfers to learn at their own pace, while more advanced live seminars are available to rules enthusiasts interested in becoming officials.

### Providing more affordable golf

The **RCGA Golf Card** golfer loyalty program rewards frequent play with free rounds of golf. The program also provides 50% off trial vouchers at over 150 participating golf courses to encourage golfers to try new golf courses during the shoulder seasons when tee times are available. The program also allows golfers to convert AIR MILES® reward miles to free rounds of golf.



## What Your RCGA and Provincial Membership Dollars Support

### Inspiring a new generation of golfers

**CN Future Links**, Canada's national junior program introduces golf to 115,000 children each year. In partnership with the provincial golf associations and the Canadian Professional Golfers Association, more than 643,000 young golfers have participated in CN Future Links activities since 1996.

### Making Canada proud

The **RCGA National and Development Team** program provides 14 young men and 12 young women the opportunity to receive world class coaching, training, nutrition and sport psychology advice, as well as international competitive experience. The goal is to help create the next generation of Canadian golf stars.



*"The RCGA National Team program provides me with great support. The sport science experts and coaching has been instrumental in my success, both on and off the golf course."*

–**Nick Taylor**,  
 2008 RBC Canadian Open low amateur  
 2008 National Team member  
 2008 NCAA Division I championship runner-up  
 2008 US Open qualifier  
 2007 Canadian Men's Amateur champion

Conducting **14 national amateur championships** provides the highest level of competition for the best amateur golfers of all ages to prepare for the international stage.

Conducting Canada's only LPGA and PGA TOUR events, the **CN Canadian Women's Open** and the **RBC Canadian Open** championships allow Canadian golf fans to witness the highest level of professional competition and inspire our golfing youth to excel. In addition, these events leave an ongoing legacy wherever they are held by contributing hundreds of thousands of dollars annually to local charities.

Our focus is not only the elite golfer. The development of the **Long Term Player Development (LTPD)** guide for Canadian golf in partnership with the CPGA, provides golfers of all ages and abilities with a comprehensive plan and pathway to reach their maximum potential.

## Making a difference in your community and the game

The **RCGA Foundation** annually provides \$145,000 in scholarships and \$150,000 in funding to Canadian universities and colleges to provide opportunities for the best and brightest Canadian scholar-athletes with the option to stay in Canada for their post secondary education, while continuing to compete at a high level.

Upwards of \$300,000 is awarded annually to provincial golf associations for **regional "grow the game" initiatives**, including introducing golf and its unique life lessons through school programs.

The RCGA provides administrative support and \$1.2 million in financial support since 1993 to the **Canadian Turfgrass Research Foundation** to find alternatives to pesticides and ways to reduce water use on golf courses to improve course conditions while respecting our environment.

Each year the **RCGA's Golf Fore the Cure** program helps raise over \$350,000 in the fight against breast cancer.

The **Canadian Golf Hall of Fame and Museum** celebrates and preserves the rich history of golf in Canada for future generations of golfers.

## Helping shape a better future for golf

To learn more about the RCGA's exciting new long term strategic plan to grow the game and how your membership dollars will assist us please visit [rcga.org](http://rcga.org)

## Thank You For Helping Shape Golf's Future.



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RCGA members...

Helping shape  
 golf's future